

**SANTA BARBARA CITY COLLEGE
COLLEGE PLANNING COUNCIL
February 5, 2008
3:00 p.m. – 4:30 p.m.
A218C**

MINUTES

PRESENT: J. Romo, J. Friedlander, P. Bishop, S. Ehrlich, J. Sullivan, B. Partee,
I. Alarcon, S. Broderick, T. Garey, K. Molloy, G. Thielst, M. Guillen, L. Vrazilek

ABSENT: L. Auchincloss, P. Buckelew, D. Cooper, C. Ramirez

GUEST: C. Salazar (for L. Auchincloss)

1.0 Call to Order

Chairperson Jack Friedlander called the meeting to order. He introduced Lauren Vrazilek, the new Student Senate representative to CPC. She is the vice president of Senate Affairs and is a Political Science major.

1.1 Approval of the minutes of the December 12th CPC meeting.

M/S/C [Guillen/Garey] to approve the minutes of the December 12th CPC meeting. Susan Broderick and Cindy Salazar abstained.

2.0 Announcements

2.1 SBCC's Gateway to Success Program has won the Two-Year College English Association Award as the exemplary program in the category of "Enhancing Developmental Education".

2.2 Update on applications for faculty positions

Sue Ehrlich said that the applications closed yesterday and that there is a large pool of candidates for the faculty positions. In regard to the Presidential search, she said that people who are going to be interviewed have been notified and that process will take place on February 22nd and 23rd. Ignacio Alarcon gave accolades to the HR/LA staff for the outstanding and effective job they continue to do at the job fair. In addition, Jack Friedlander acknowledged Mr. Alarcon, other deans and faculty, as well as the HR/LA staff for taking the time to participate in this event.

- 2.3 It was announced that Liz Auchincloss will be on medical leave of absence for 6-8 weeks. Cindy Salazar, on behalf of Liz, thanked everyone for their well wishes and concerns and informed the Council that Liz is doing well.

3.0 Information Items

- 3.1 Update on the Governor's proposed budget for 2008-09

Jack Friedlander said the Governor's proposed budget does not include a COLA for next year. He allows for a one percent growth, and a reduction of 3.6 to 10% in funding for categorical (i.e., EOPS/Care, Matriculation, Basic Skills/ESL, CalWORKS, Cal-SOAP) which would be devastating to the operation of those programs. The Governor's Economic and Workforce Development proposal would reduce the overall funding for community colleges by 10%. He said the Governor's philosophy is to ask the Board of Governors and the Chancellor's Office to determine how to make these cuts. USC and CSU indicated they would take in fewer students and increase fees. Dr. Friedlander recommended that the system take the position that cuts in the core categorical programs be restored before it agrees to serve moiré students. It makes no sense for colleges to accept more students at a time they are being asked to reduce core support services they need to succeed. There hasn't been agreement or disagreement on that argument but it is being discussed. Our position the last time we had cuts in categoricals was that these programs are core components of our educational programs and, as such, should not be singled out for the purpose of reducing spending. He said John Romo wants to adhere to this principle. There will be further discussion in the Council as to how to absorb the proposed budget cuts costs once we have more information.

The Governor also proposes a mid-year cut this year of \$40m to make up the shortfall in expected property tax revenues that were counted on to help fund the community college. Fortunately the Chancellor's Office thinks it can find money in the system's unallocated budget to absorb most if not all of the \$40 million.

- 3.2 Spring semester enrollment update for credit and fall quarter enrollment update for non-credit

Jack Friedlander reported enrollments as of yesterday:

Overall cumulative units: +3.83%

CA resident: +1.43%

Non-resident (out-of-state and international students): +22.12%

These numbers do not reflect the Dual Enrollment or late start figures. What is critical is what is reflected on Census day February 11th. Dr. Friedlander said we are still trying to determine where we are in terms of FTES for this past summer and fall.

- 3.3 Information about the bond measure (*discussed first on the agenda*) – John Romo

President John Romo distributed a handout that included the language for the bond that will appear on the ballot in June. Also included was the document submitted to the Board which is the delineation of long-range facilities projects that would be funded should the bond be approved. He discussed the educational aspects of the bond and the Board's decision to proceed with placing the bond measure on the June 3, 2008 ballot. This action was taken at the January 24th Board meeting. This list of projects was compiled from the consultation process over the past two years. Not every project was included in the bond measure as consideration was given to priority needs, the projects that will resonate with the community, and the amount of increase in property taxes the community would support. The text that has come out of the document has been worked on by CPC and extensively by our consultants. The Board's decision to go out for a bond followed a professional survey of the community of approximately 500 people with a series of questions as well as personal follow-up interviews with 25 community leaders. The feedback in the survey was very positive and demonstrated a great deal of appreciation of the college. President Romo said the requirement to pass this kind of bond is 55%. When the question was asked during the survey if you would vote for a bond, the response was 57%. The poll was done with a potential bond in the amount of \$160m although our bond will be \$77,242.12. The cost to the taxpayer will be approximately \$8.50 per \$100,000 of assessed valuation. The consultants we are working with believe that asking for a \$77,242 million versus \$160 million bond would increase the chances of the bond being approved by the voters.

John Romo said we will be pursuing two strategies to get this bond passed: one will be an educational effort; internal and external, which we can do as District employees and which we can do with District resources and time. There will also be a political campaign for District resources cannot be used. All documents that are public documents have the kind of language that the public will respond to, rather than community college "jargon". John Romo said the message of this campaign is that it isn't about building, it's about maintaining quality facilities so that we can do the best possible job in carrying out teaching and learning. There is only one new project, and that is the SoMA building. Another theme is that by going out for a bond and asking the voters to assess themselves at \$8.50 per \$100k of assessed property valuation, we will generate over \$92m in state funding for these projects. It should be noted that the Foundation has committed to raise \$5m for the SoMA Building and to date they have committed pledges, without going to the public phase of its campaign, of close to \$1.3 million dollars.

John Romo said that we cannot use any District dollars to fund the political campaign. The Foundation has agreed to contribute from their quasi-endowment \$300,000 to fund the campaign. From the long-term perspective, this is one of the most important things for our college overall, maintaining and strengthening the quality of what we do.

President Romo said that Jack Friedlander is developing an outline of our framework for our internal educational program with our faculty and staff. He said he will be

speaking to the Senate and the IA. The students are very much engaged and have kicked off a registration effort.

4.0 Discussion items

4.1 Preliminary Goals and Objective for the College Plan 2008-2011 & SBCC College Plan: 2008-2011 Challenges and Priorities

The Council reviewed and discussed these drafts and made minor changes. The members will discuss these documents with members of the constituency groups they represent. The latest draft of the Challenges and Priorities was not attached to the agenda and will be e-mailed to the Council at the end of the meeting.

Item 4.3 (Goals and Objectives) was changed to reflect that the employee surveys will be implemented in Fall 2008 instead of 2007-08. The correct language will be reflected in a new draft to be distributed to the Council.

4.2 Proposed timeline for developing the college budget for 2008-09

Joe Sullivan went over the timeline with the Council.

4.3 Review draft of the revised college mission statement

The draft will be distributed and reviewed at the next CPC meeting.

5.0 Other Items

There were no other items.

6.0 Adjournment

Upon motion [Ehrlich/Garey] the meeting was adjourned.

College Planning Council
February 19, 2008

Attachments 4.1, 4.2 and 4.3 of the College Planning Council February 19, 2008 meeting are missing.